



Homer Chamber of Commerce Website Advertising Application Form

Member Business Name: _____

Contact Person: _____

Website to link ad to: _____

Email to send weekly report to: _____

- **Fill out only one application per quarter please.**
- **All applicants will be notified after application receipt re: available placement and payment.**

NEW! Static Ads

If a sufficient number of empty banner slots are available on a webpage, upgrades will be available - rotating ad to a static ad - on a first come first serve basis. Number of static ads available each quarter will be based on the number of empty slots available for that quarter. Static ads are fixed and do not rotate when the webpage is refreshed.

Static ad cost: \$250 per quarter

Quarter Applying for: *Choose only 1*

Quarter for 2012	Deadline to apply	Notified	If available, payment due:	If available, graphic design due:
1st Quarter January – March	5:00pm, Friday, Oct. 28, 2011	Nov. 1, 2011	Nov. 11, 2011	Dec. 2, 2011
2nd Quarter April – June	5:00pm, Friday, Jan 27, 2012	Jan. 31, 2012	Feb. 10, 2012	Mar. 2, 2012
3rd Quarter July – September	5:00pm, Friday, April 27, 2012	May 1, 2012	May 11, 2012	June 1, 2012
4th Quarter October – December	5:00pm, Friday, July 27, 2012	Aug. 1, 2012	Aug. 10, 2012	Aug. 31, 2012

Rotating Banner Ad Category Applying for: *Choose only 1*

Web Page	Cost	Size of Ad
Fishing <i>(9 ads chosen)</i>	\$100	250x90 pixels
Recreation <i>(9 ads chosen)</i>	\$100	250x90 pixels
Dining <i>(9 ads chosen)</i>	\$100	250x90 pixels
Accommodations <i>(9 ads chosen)</i>	\$100	250x90 pixels
Relocate <i>(9 ads chosen)</i>	\$100	250x90 pixels

Web Page	Cost	Size of Ad
Arts <i>(12 ads chosen)</i>	\$100	187x90 pixels
Business Directory <i>(12 ads chosen)</i>	\$100	187x90 pixels
Membership <i>(12 ads chosen)</i>	\$100	187x90 pixels
Local Services <i>(15 ads chosen)</i>	\$100	149x90 pixels

Selected Advertisers will need to provide the following by due dates shown above:

1. Full Payment.
2. Graphic Design which meets the designated pixel dimensions based on specific advertising page (see above pixel information). Design must also be in JPG format only and emailed to chamber. For more info on pixels, inches, etc. go to: www.homer.alaska.org/membership, click on Website Advertising.
3. Business website address to hot link to from the advertisement. Must link to "Homer Area" page of website. See policy on website hotlinks or in membership packet.

Return Completed forms to:

Homer Chamber, 201 Sterling Hwy., Homer, AK 99603 * Fax 235-8766

For Chamber use only: Date Application received: _____

Space Available: Yes No Main Category Listing: _____

Ad Payment Received (date): _____

Graphic Design Received (date): _____ Bus. Web address received (date): _____